



Safeguarding Alert

Viral TikTok Video



A recent video originating on Facebook Live depicting a man passing away has made its way across popular social media platforms. We're bringing you key facts and advice on how you can respond.

When viral events happen information can travel quickly, often before full details have emerged. You should note that details, videos and images are still being

shared online, which can be distressing for many young people and others.

The Facts:

- The video was originally broadcast last week on **Facebook**.
- The video is graphic. It will likely distress anyone who watches it, particularly children and young people
- Our team have reviewed a number of viral **TikTok** videos discussing the incident, using pictures from the original video - there appears to be a number of accounts asking where they can find the video.
- We have concerns that some **TikTok** users are discussing how they 'felt nothing' after seeing the video, which may push users toward the video to compare how they felt.

What can parents do?

- **The age recommendation is 13 but the app doesn't check your age.**
- **Set your child's account to private so they are in control of who sees their videos and who they receive messages from.**
- **For further tips please read <http://support.tiktok.com/article-categories/privacy-safety>**